



International Society for Performance Improvement

WHERE KNOWLEDGE BECOMES KNOW-HOW

Wednesday, January 18, 2012
ISPI Atlanta Invites You To:

LAUNCHING A GLOBAL ONLINE COMMUNITY OF PRACTICE: LESSONS LEARNED AT THE CDC

PRESENTED BY: DENISE TRAIKOFF

Denise Traicoff, management training specialist for the Centers for Disease Control, Center for Global Health, will share the experiences of introducing online learning into a global learning environment that had been exclusively classroom-based. She will share the lessons that were learned when trying to expand learning opportunities to diverse cultures in resource-restricted settings.

In this environment and with little direction to go on, many questions surfaced. What distance learning methods are appropriate? How can you encourage interaction and accountability? And how do you even define 'success'?

Denise will describe how the team determined that an online community of practice, rather than the development of distinct online courses, would be a more effective and sustainable approach for introducing alternatives to classroom instruction. She'll also list the steps the CDC has taken to launch this community of practice. Time will be included for questions.

Speaker's Bio

Denise Traicoff joined the Centers for Disease Control and Prevention in 2002. As a specialist in curriculum design and development for CDC's Sustainable Management Development Program, she provides technical assistance and consultation in public health management development for low and middle income countries. She also provides consultation in the selection of appropriate training delivery methods and is leading the program's initiative in the design and implementation of online learning strategies. She has taught classes in various programs around the globe and been a requested speaker at national and international conferences.

Denise has coordinated and overseen curriculum development and course planning for public health management and field epidemiology training programs in Africa, the Middle East, and Central and South America; and she led the development of a standard curriculum which is being used as a guideline for field epidemiology programs around the world.

Before joining CDC, Denise was the manager of employee training for a large data processing and software development corporation. She has been involved in adult education for over 25 years as a trainer, training consultant, project manager, and training department manager. She also has experience in software development, human resources, and data processing and has worked in a variety of industries.

Denise received a BA in Romance Languages from the University of Georgia. Denise speaks French, German, Spanish and Italian.

Time: Networking and light dinner: 5:45 – 6:30; meeting and presentation: 6:30 – 8:00

Location: KDC / 7000 Central Parkway / Suite 1250 / Atlanta, GA 30328

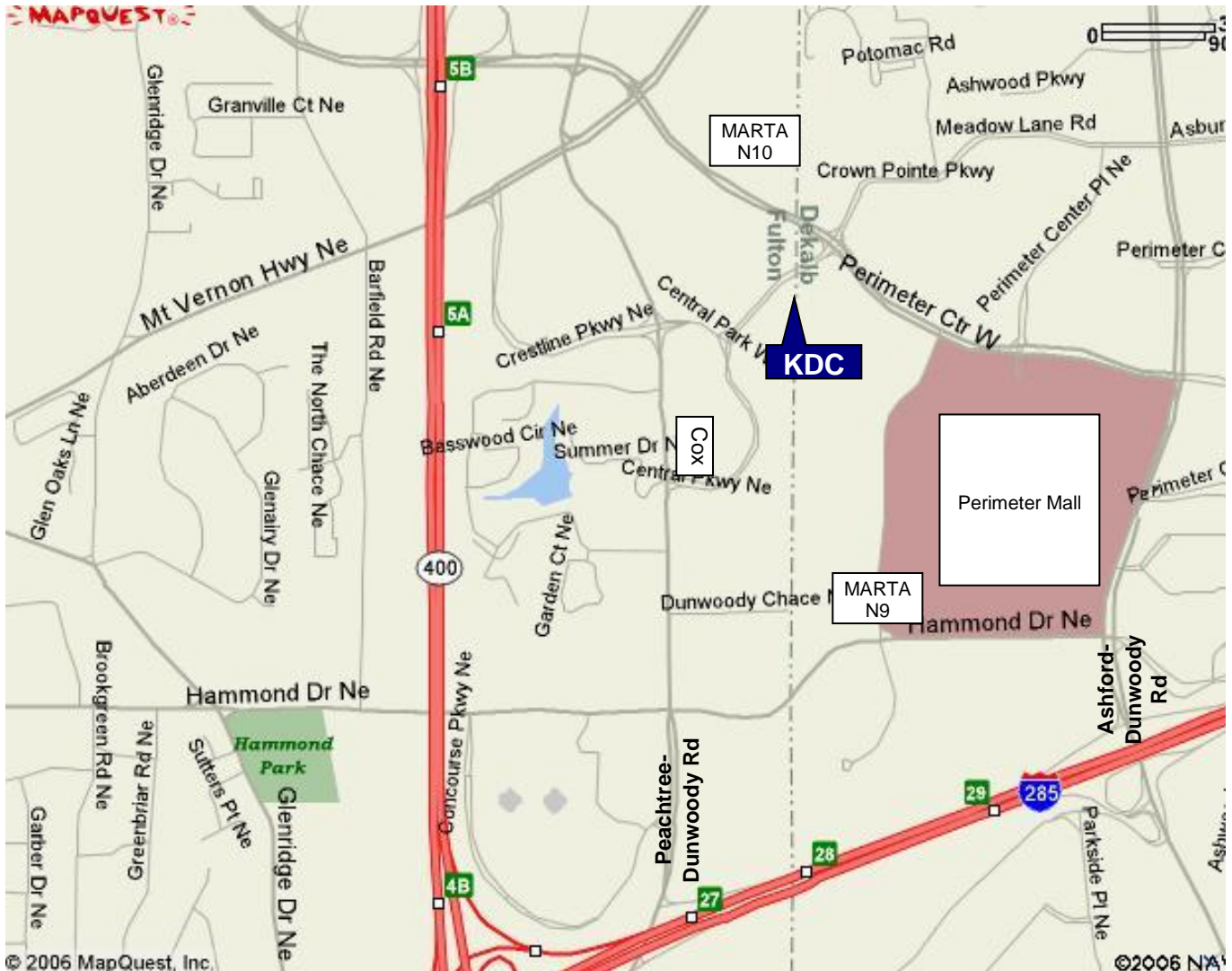
RSVP through www.ispiatlanta.org



Knowledge Development Centers

7000 Central Parkway,
12th Floor - Suite 1250
Atlanta, GA 30328

Phone Janis Goodheim, ISPI,
for further directions: (404) 402-7388



Driving Directions to KDC Facility

GEORGIA 400 - Coming North from Atlanta (toll road = \$.50)

Take GA 400 North to **Exit 5a (Dunwoody)** - and merge onto **Abernathy Road**.
Go to the 5th traffic light and turn right onto **Central Parkway** (stone sign says Central Park).
Go ¼ mile and on left is **7000 Central Parkway** (blue 16-story office building).

GEORGIA 400 - Coming South from Sandy Springs/Alpharetta

Take GA 400 South to **Exit 5 - Abernathy Road**. At the bottom of the exit ramp, turn left (eastbound).
Go to the 5th traffic light and turn right onto **Central Parkway** (stone sign says Central Park).
Go ¼ mile and on left is **7000 Central Parkway** (blue 16-story office building).

Ample free parking is available in unmarked spaces in the parking garage.
Enter the main lobby and take the elevator to The KDC Training Center, located on the 12th Floor.